Chapter 1 Notes

Introduce dissertation topic

Organize introduction similar to Bogost – Persuasive Games

* Heading for each type of rhetoric (field and sub-field)
* Make explicit the link/connection between the type of rhetoric (field and sub-field) to overall dissertation topic and central phenomenon
* Address limitations of each field and sub-field
* This can work with argument that each sub-field stays in their respective sub-field which limits/works against the application of theories because the work is too specific. Lack of communication among the sub-fields and/or lack of overlap are also limiting factors. (another area of inquiry)