**Lipson Tomb Quotes**

* Booth 🡪 defined rhetoric as “the entire range of resources that human being share producing effects on one another” (p. 94, xi)
* “in ancient Egypt audiences for texts often included the gods, as well as human beings” (95)
* tomb as point of transition from one world to another
* “owner created and presented a performance of the self in visual, textual and material form” (95)
* used specific “stylized performance” pieces, such as young self/best self, self deemed worthy by actions (95)
* “in presenting a personal identity, the tomb’s project was to justify the individual in terms that reflected and reinforced the values of the cultural identity” (95)
* “the tomb existed to perpetuate the individual identity by relating it to, and preserving the collective identity.” (95? 96)
* autobiography used to describe Egyptian tombs 🡪 “without such self-revelation or self awareness scholars judge autobiographies as superficial (96)
* “Misch is not alone in his judgment of one culture’s practices by the standards, practices, and values of his own culture” (96)
* “the tomb itself and all other elements of the tomb—shared a mutual function of representing a deceased individual’s identity” (97)
* personal and social identity were always combined (97) 🡪 demonstrate behavior according to MAAT
* purpose is to persuade and entice visitors to perform necessary rituals
* “the tomb served a highly rhetorical, fundamentally persuasive purpose”