Op-Ed Assignment

Read the opinion examples in the RWS Guide. Select one example, grade them using the rubric in the guide. Then, find one opinion-ed of your choosing and answer the following questions:

What is the author’s overall argument?

How does the author establish ethos?

What rhetorical appeal does the author rely on most?

Does the author supply a solution to a problem?

What, if any, visual appeals are used/made?

Op-Ed Outline (10 Points)

I’d also like you to turn in an outline of your op-ed that must answer the following questions:

What are you advocating for?

What is your policy change (solution)?

What will you do to establish ethos? Provide 2-3 sources you will use.

How will you appeal to your audience’s emotions? (pathos)

What is the logic of your argument? (logos)

How will this be visually appealing (design)