# **Jennifer Falcón** Department of English 500 W. University Ave. El Paso, Texas 79968Phone: 323-243- 4739 E-Mail: [jfalcon3@utep.edu](mailto:jfalcon3@utep.edu) **Objective**

To apply my research and classroom experience in a position that contributes to the development of learning strategies in service to the needs of a diverse student population.

# **Education**

## **Ph.D.,** Rhetoric and Composition **May 2018** University of Texas at El PasoEl Paso, Texas

## **M.F.A,** Creative Writing **2013** University of Texas at El Paso El Paso, Texas

## **B.A.,** English **2008** The Ohio State University Columbus, Ohio

# **Skills**

## Proficient in Photoshop, Final Cut Pro, Microsoft Office, HTML, social media management,

# **Academic Appointments and Teaching Experience**

**Assistant Director 2017 -Present**

Rhetoric and Writing Studies-Undergraduate Program

University of Texas at El Paso

**Duties:** Assist with curriculum development for first-year composition  
courses. Coordinate & lead professional development workshops   
for peer support. Lead mentoring group of new and returning   
RWS-UP instructors.

**Assistant Director 2015 - 2017**

Rhetoric and Writing Studies Graduate Program

University of Texas at El Paso  
  
**Duties:** Organize and curate orientation materials for new PhD cohort.  
Assisted with event coordination of room and equipment for faculty  
(book talks, symposiums, meetings, etc.). Coordinate meetings and be   
a point of contact for peer support for first-year PhD students. Created  
and maintained social medial calendar, and contact for the RWS   
Facebook and Twitter accounts. Boost departmental visibility on social   
media by spotlighting student and faculty publications, presentations,   
departmental events.

**Symposium Chair 2016 - 2017**

Frontera Retórica

**Review Committee for The Best of Rhetoric and Composition   2015**  
Review content and submit report for edited collection   
with Dr. Isabel Baca and a group of PhD students

**Assistant Instructor 2014 -Present**  
University of Texas at El Paso  
Courses Taught:   
Rhetoric and Writing Studies 3359: Technical Communication (online)  
Rhetoric and Writing Studies 3355: Workplace Writing (f2f and online)   
Rhetoric and Writing Studies 1302: Rhetoric and Composition II (hybrid)

**Teaching Assistant 2011 – 2014**

University of Texas at El Paso

Courses Taught:Rhetoric and Writing Studies 1302: Rhetoric and Composition II (hybrid)Rhetoric and Writing Studies 1301: Rhetoric and Composition I

# **University Writing Center Experience**

**University Writing Center Consultant 2011 - 2012**

University of Texas at El Paso

# **Publications**

(Forthcoming) Villa, J., Falcon, J., and Aravelo, M. Cultural Technique and Digital Content management. In Baca, I. Del Hierro, V., and Gonzales, L. (Eds.), *Community Action for Social Change: A Digital Archive*. Anderson, SC: Parlor Press.

# **Select Conference Presentations**

“Teaching Composition at a Hispanic Serving Institution: Linking Linguistic Practices to Multimodal Writing” *Conference on College Composition and Communication Midwest Summer Conference,* Clermont, Ohio, June 9, 2017

“Social Media/Microblogging: Identity in Digital Spac*es”(with Jasmine Villa, Sarah Bartlett Large) Cultural Rhetorics,* East Lansing, Michigan, October 3, 2016

“Blurring the Lines of Theory and Application: Building Digital Rhetoric and Digital Literacies in the Composition Classroom.” *South Central Modern Language Association*, Dallas, Texas November 3, 2016

“The Digital Self-Reflection: Metacognitive Practices through Multimodality.”   
 *South Central Modern Language Association,* Nashville, Tennessee,   
 November 3, 2015

“Continuing the Conversation: Empowering Students through Self-Reflective Multimodal Assignments.” (with Jasmine Villa) *WIDE-EMU ‘15*, East Lansing, Michigan, October 10, 2015

# **Poster Presentations**

“Using digital multimodal assignments to enhance student agency.” (with   
Jasmine Villa) Digital Praxis Poster Session at Conference on College Composition and Communication, Portland, Oregon, March 16, 2017

# **Invited Talks**

“UTEP Teaching Assistant Success Panel” Invited to talk for UTEP Graduate School Orientation*,* El Paso, Texas, August 23, 2017

# **Academic Appointments**

**Assistant Director 2017 -Present**

Rhetoric and Writing Studies-Undergraduate Program

University of Texas at El Paso

**Assistant Director 2015 - 2017**

Rhetoric and Writing Studies Graduate Program

University of Texas at El Paso

**Symposium Chair 2016 - 2017**

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# **Honors and Awards**

Rhetoric and Writing Studies $750 **2017**  
Nuestra Gente Award   
English Department  
University of Texas at El Paso

# **Affiliations**

National Council of Teachers of English **2017 -Present**

South Central Modern Language Association **2015 -Present**

Society of Technical Communication **2015 -Present**

University of Texas at El Paso Chapter

Frontera Retorica **2014 -Present**  
University of Texas at El Paso chapter of Rhetoric  
Society of America

**REFERENCES**

Dr. Beth Brunk-Chavez [blbrunk@utep.edu](mailto:blbrunk@utep.edu)

Dr. Lucia Dura [ldura@utep.edu](mailto:ldura@utep.edu)

Dr. Kate Mangelsdorf [kmangels@utep.edu](mailto:kmangels@utep.edu)