# **Jennifer Falcon** Department of English 500 W. University Ave. El Paso, Texas 79968Phone: 323-243- 4739  E-Mail: jfalcon3@utep.edu **Education**

## **Ph.D.,** Rhetoric and Composition **2014 - Present** University of Texas at El PasoEl Paso, Texas

Dissertation: Composition Classroom Practices: Applying Theories of Digital Rhetoric, Procedural Rhetoric and Electracy in First-Year Composition Curriculum  
  
Committee: Beth Brunk-Chavez (chair), Gustav Verhulsdonck, William Robertson

## **M.F.A,** Creative Writing **2013** University of Texas at El Paso El Paso, Texas

## **B.A.,** English **2008** The Ohio State University Columbus, Ohio

# **Research Interests**

## Multimodal composition, digital rhetoric, digital literacies, visual rhetoric, composition studies, professional writing,

# **Teaching**

**Assistant Instructor 2014 - Present**  
University of Texas at El Paso  
Courses Taught:   
Rhetoric and Writing Studies 3355: Workplace Writing   
Rhetoric and Writing Studies 1302: Rhetoric and Composition II

**Teaching Assistant 2011 – 2014**

University of Texas at El Paso

Courses Taught:Rhetoric and Writing Studies 1302: Rhetoric and Composition IIRhetoric and Writing Studies 1301: Rhetoric and Composition I

# **University Writing Center Experience**

**University Writing Center Consultant 2011 - 2012**

University of Texas at El Paso

# **Publications**

(Forthcoming, 2018) Villa,J. And Falcon,J. Non-Profits and Digital Rhetoric (working title). Parlor Press.

# **Conference Presentations**

2017 “Teaching Composition at a Hispanic Serving Institution: Linking Linguistic Practices to Multimodal Writing” *Conference on College Composition and   
Communication Midwest Summer Conference,* Clermont, Ohio, June 9.

2016“Social Media/Microblogging: Identity in Digital Spac*es”(with Jasmine Villa, Sarah Bartlett Large) Cultural Rhetorics,* East Lansing, Michigan, October 3.

2016 “Blurring the Lines of Theory and Application: Building Digital Rhetoric and Digital Literacies in the Composition Classroom.” *South Central Modern Language Association*, Dallas, Texas November 3

2015 “The Digital Self-Reflection: Metacognitive Practices through Multimodality.” *South Central   
 Modern Language Association,* Nashville, Tennessee, November 3.

2015 “Continuing the Conversation: Empowering Students through Self-Reflective Multimodal Assignments.” (with Jasmine Villa) *WIDE-EMU ‘15*, East Lansing, Michigan, October 10.

# **Invited Talks**

2017 “UTEP Teaching Assistant Success Panel” Invited to talk for UTEP Graduate School Orientation*,* El Paso, Texas, August 23.

# **Poster Presentations**

# 2017 “Cultivating Wonder through Multiliteracies: Using digital multimodal assignments to enhance student engagement” (with Jasmine Villa) Poster Session at Computers and Writing Conference, Findlay, Ohio, June 3. 2017 “Using digital multimodal assignments to enhance student agency.” (with Jasmine Villa) Digital Praxis Poster Session at Conference on College Composition and Communication, Portland, Oregon, March 16.

# **Service**

**Assistant Director 2017 - Present**

Rhetoric and Writing Studies-Undergraduate Program

University of Texas at El Paso

**Assistant Director 2015 - 2017**

Rhetoric and Writing Studies Graduate Program

University of Texas at El Paso

**Symposium Chair 2016 - 2017**

Frontera Retórica

**Secretary 2015 - 2016**Frontera Retórica

# **Honors and Awards**

Rhetoric and Writing Studies $750 **2017**  
Nuestra Gente Award   
English Department  
University of Texas at El Paso

Student Government Travel Grant $578 **2017**  
University of Texas at El Paso

Liberal Arts Dodson Travel Grant $500 **2017**  
University of Texas at El Paso

Baker-Hernandez Travel Grant $430 **2017**

University of Texas at El Paso

Baker-Hernandez Travel Grant $692 **2016**

University of Texas at El Paso

Liberal Arts Dodson Travel Grant $200 **2016**

University of Texas at El Paso

Baker-Hernandez Travel Grant $1200 **2015**

University of Texas at El Paso  
  
Baker-Hernandez Travel Grant $990 **2015**  
University of Texas at El Paso

Liberal Arts Dodson Travel Grant $500 **2015**  
University of Texas at El Paso

# **Affiliations**

National Council of Teachers of English **2017 - Present**

South Central Modern Language Association **2015 - Present**

**REFERENCES**