**Activity #1: Analyzing Multimodal Texts**

* Groups of 3 or 4
* Begin with general observations of the research poster.
* What is the purpose of this research poster?
* What modes does this research poster use? How does it use them?
* What are the advantages and disadvantages of using these modes?
* How is text used? How are visuals used?
* How does the research poster arrange information?
* What does the design and arrangement of information tell us about the audience?