Independent Study Reading List

Digital Rhetoric

Week 2

Elizabeth Losh, “Digital Rhetoric: Genres, Disciplines, and Trends”

James Zappen, “Digital Rhetoric: Toward an Integrated Theory

Kathleen Welch, “Electrifying Classical Rhetoric: Ancient Media, Modern Technology, and Contemporary Criticism" (possible reading)

Week 3

James Zappen, “Digital Rhetoric: Toward an Integrated Theory

Eyman, Doug. *Digital Rhetoric: Theory, Method, Practice*. Ann Arbor, University of Michigan

Chapters 1 & 2

Week 4

Eyman, Doug. *Digital Rhetoric: Theory, Method, Practice*. Ann Arbor, University of Michigan

Chapters 3&4

Week 5 Design

Scott Berkun, “The Role of Flow in Web Design”

Scott Lloyd DeWitt, “The Current Nature of Hypertext Research in Computers and Composition Studies: An Historical Perspective”

Dj Spooky – The Imaginary App

Week 6

Week 7

Elizabeth Daley, “[Expanding the Concept of Literacy](http://www.dmacinstitute.com/wp-content/uploads/2015/03/daley-expanding-concept-literacy.pdf)” *EDUCAUSE Review* 38.2 (2003)

Claire Lauer, “[Contending with Terms](http://www.dmacinstitute.com/wp-content/uploads/2015/03/lauer-contending-terms.pdf)” *Computers and Composition* 26 (2009)

Philip Tagg, “[Reading Sounds, or an Essay on Sounds, Music, Knowledge, Rock, and Society](http://www.dmacinstitute.com/wp-content/uploads/2015/03/tagg-reading-sounds-essay-sounds.pdf)” (1987)

Week 8

Charles Moran and Anne Herrington, “[Seeking Guidance for Assessing Digital Compositions/Composing](http://ccdigitalpress.org/dwae/03_moran.html)” *Digital Writing Assessment & Evaluation* (Computers and Composition Digital Press, 2013)

Crystal VanKooten, “[Toward a Rhetorically Sensitive Assessment Model for New Media Composition](http://ccdigitalpress.org/dwae/09_vankooten.html)” *Digital Writing Assessment & Evaluation* (Computers and Composition Digital Press, 2013)

Emily Wierszewski, “[Something Old, Something New: Evaluative Criteria in Teacher Responses to Student Multimodal Texts](http://ccdigitalpress.org/dwae/05_wierszewski.html)” *Digital Writing Assessment & Evaluation* (Computers and Composition Digital Press, 2013)

Sean Zdenek, “[Which Sounds Are Significant? Towards a Rhetoric of Closed Captioning](http://dsq-sds.org/article/view/1667/1604)” *Disability Studies Quarterly* 31.3 (2011)

Digital-Visual Rhetoric?

Week 9

Stroupe, “Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web”

Week 10

Practices of Looking: An Introduction to Visual Culture Ch 1 and 2

Week 11

Selfe, “Toward New Media Texts: Taking Up the Challenges of Visual Literacy”

Hocks, “Understanding Visual Rhetoric in Digital Writing Environments”

George, “From Analysis to Design: Visual Communication in the Teaching of Writing”

Week 12

Westbrook, “Visual Rhetoric in a Culture of Fear: Impediments to Multimedia Production”

Takayoshi and Selfe, “Thinking about Multimodality”

Turnley, “Towards a Mediological Method: A Framework for Critically Engaging Dimensions of a Medium”

Week 13

Week 14

Week 15

Projects - 2 Digital Projects, Paper, Reading Responses