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| **SITUATING VISUAL RHETORIC** |
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| Schriver, “What is Document Design?”Ehses and Lupton, Rhetorical HandbookHill and Helmers, Introduction to *Defining Visual Rhetorics*Bernhardt, “Seeing the Text”Yancey, “Composition in a New Key”Chapter 1 of *Practices of Looking*: “Practices of Looking: Images, Power, and Politics”Chapter 2 of *Practices of Looking*: “Viewers Make Meaning”Arnheim, “Pictures, Symbols, and Signs”Barthes, “Rhetoric of the Image” |  |
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| **VISUAL RHETORIC THEORY, ANALYSIS, RESEARCH** |
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| *Computers and Compositio*n, selections from volume 18, numbers 1 and 2Wysocki, “with eyes that think, and compose, and think: ON VISUAL RHETORIC”Palmeri, Epilogue to *Remixing Composition*Stroupe, “Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web”Kress, “Multimodality, Multimedia, and Genre”Selfe and Selfe, “The Politics of the Interface: Power and its Exercise in Electronic Contact Zones”Wysocki and Jasken, “What Should be an Unforgettable Face...”Arola, “The Rise of Web 2.0: The Rise of the Template, the Fall of Design” |  |
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| **VISUAL RHETORIC PEDAGOGY** |
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| New London Group, “A Pedagogy of Multiliteracies”Selfe, “Toward New Media Texts: Taking Up the Challenges of Visual Literacy”Hocks, “Understanding Visual Rhetoric in Digital Writing Environments”George, “From Analysis to Design: Visual Communication in the Teaching of Writing”Westbrook, “Visual Rhetoric in a Culture of Fear: Impediments to Multimedia Production”Takayoshi and Selfe, “Thinking about Multimodality”Turnley, “Towards a Mediological Method: A Framework for Critically Engaging Dimensions of a Medium” |

Dragga, “Is this Ethical?”

Doumont, “Verbal Versus Visual: A Word is Worth a Thousand Pictures, too”

George, “From Analysis to Design: Visual Communication in the Teaching of Writing”

Westbrook, “Visual Rhetoric in a Culture of Fear: Impediments to Multimedia Production”

Turnley, “Towards a Mediological Method: A Framework for Critically Engaging Dimensions of a Medium

Arola, “The Rise of Web 2.0: The Rise of the Template, the Fall of Design”

Stroupe, “Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web”