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| **SITUATING VISUAL RHETORIC** | | |
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| Schriver, “What is Document Design?”  Ehses and Lupton, Rhetorical Handbook  Hill and Helmers, Introduction to *Defining Visual Rhetorics*  Bernhardt, “Seeing the Text”  Yancey, “Composition in a New Key”  Chapter 1 of *Practices of Looking*: “Practices of Looking: Images, Power, and Politics”  Chapter 2 of *Practices of Looking*: “Viewers Make Meaning”  Arnheim, “Pictures, Symbols, and Signs”  Barthes, “Rhetoric of the Image” |  |
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| **VISUAL RHETORIC THEORY, ANALYSIS, RESEARCH** | | |
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| *Computers and Compositio*n, selections from volume 18, numbers 1 and 2  Wysocki, “with eyes that think, and compose, and think: ON VISUAL RHETORIC”  Palmeri, Epilogue to *Remixing Composition*  Stroupe, “Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web”  Kress, “Multimodality, Multimedia, and Genre”  Selfe and Selfe, “The Politics of the Interface: Power and its Exercise in Electronic Contact Zones”  Wysocki and Jasken, “What Should be an Unforgettable Face...”  Arola, “The Rise of Web 2.0: The Rise of the Template, the Fall of Design” |  |
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| **VISUAL RHETORIC PEDAGOGY** | | |
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| New London Group, “A Pedagogy of Multiliteracies”  Selfe, “Toward New Media Texts: Taking Up the Challenges of Visual Literacy”  Hocks, “Understanding Visual Rhetoric in Digital Writing Environments”  George, “From Analysis to Design: Visual Communication in the Teaching of Writing”  Westbrook, “Visual Rhetoric in a Culture of  Fear: Impediments to Multimedia Production”  Takayoshi and Selfe, “Thinking about Multimodality”  Turnley, “Towards a Mediological Method: A Framework for Critically Engaging Dimensions of a Medium” |

Dragga, “Is this Ethical?”

Doumont, “Verbal Versus Visual: A Word is Worth a Thousand Pictures, too”

George, “From Analysis to Design: Visual Communication in the Teaching of Writing”

Westbrook, “Visual Rhetoric in a Culture of Fear: Impediments to Multimedia Production”

Turnley, “Towards a Mediological Method: A Framework for Critically Engaging Dimensions of a Medium

Arola, “The Rise of Web 2.0: The Rise of the Template, the Fall of Design”

Stroupe, “Visualizing English: Recognizing the Hybrid Literacy of Visual and Verbal Authorship on the Web”