Multimodal making is writing; the use of low-stakes micromodal self-reflective assignments develops students’ multiliteracies. Using Tumblr to compose memes, and gifs provides students agency to apply rhetorical choices to express their thought process and enhance study skills. This metacognitive use of Tumblr allows instructors to venture into digital multimodal composition.

Continuing the Conversation: Empowering Students through Self-Reflective Multimodal Assignments

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Multimodal making is writing, and the low-stake use of micromodal self-reflective assignments, such as blogging through Tumblr, develops students’ multiliteracies.

Using Tumblr to compose memes, and gifs provides students agency to express their thought process, apply rhetorical choices, and enhance their study skills, and this metacognitive use of Tumblr allows instructors to venture into digital multimodal composition on a small scale.