Black box warning.

FDA mandates that is has to be larger than the other text,

in a big black box.

Reason? 🡪 It’s either more serious or more common than others.

Rolled up package insert. Comes in every bottle.

Lamotrigine, is generic of lamichtal 🡪 for seizures, bipolar,

Side effect 🡪 life threatening serious rashes . lices = to break, rash related death.

Toxic Epidermal Necrolysis

Steven’s johnson’s syndrome 🡪 more common in children.

Benign rahses are also caused, but no way to know which is which so stop when you have a rash.

Does this look different than the other text? 🡪 Yes, but when you unroll it, does it mean you’ll read it? Or understand it?

To a physician, nurse, or pharmacist the big black box stands out, compared to the other text. However, to me, and maybe to us, it doesn’t stand out as much.

Uncertainty about health issues prompts individuals to seek information 🡪 but what about when you don’t have to seek it? What about when it’s given to you, but still not as accessible 🡪 easy to understand.

Alternative? 🡪 You do have the opportunity to talk to a pharmacist, and ask questions, etc. 🡪 but if the pharmacist is busy will you listen to a pharm tech? is it enough to include a black box of text?