* **Journal Overview and Analysis**
* The Journal Analysis project gives you the opportunity to explore and analyze an academic journal related to rhetoric and technology. Each student will examine a different journal (available either online or through the library). Journal choices include:
* *Computers and Composition*
* *Computers and Composition Online*
* *Kairos*
* *Harlot*
* *Enculturation*
* *Currents in Electronic Literacy*
* *Technoculture*
* *JAC*
* *Technical Communication*
* *Technical Communication Quarterly*
* *New Media and Society*

Once your journal has been selected, look at selected issues over the last five years to complete the Journal Overview. From those issues, select one article for which to perform the Article Analysis. As you work through both of these, use the questions in italics to guide you. Then, delete them as you complete each section. The more details for each, the better, so start early and take your time.

**Journal Overview: Name of Journal**

|  |  |
| --- | --- |
| Intended Audience(s)  | *Who is the primary (and secondary) audience of the journal? (Practitioners, scholars, both? RWS or RWS-related?)* |
| Types of research and scholarship published | *What do you notice about the types of scholarship published? Does it relate to a set of focused topics, is the research method similar across articles, is the medium unique, etc.?* |
| Editor(s) | *Who is (are) the editor of the journal? At what institution is the editor located? What is her/his expertise?* |
| Editorial | *Does the editor include a piece “from the editor”? If so, what purpose does it appear to serve?* |
| Publisher/Sponsor | *Who is the publisher of the journal and/or what organization sponsors it?*  |
| Different sections of journal | *What are the different sections of the journal?*  |
| Guidelines for authors | *How long can the submissions be? What citation system is required? Are there other requirements (references, IRB)?*  |
| Upcoming calls, etc. | *Are there any special issues coming up? Anything the editor is seeking? (use the most recent issue for this question)?* |
| Back-matter | *What kind of information is included at the end of the journal?*  |

**Article Analysis**

*Name*

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**Bibliographic Information:**

*In APA or MLA format (match the format of the journal)*

**Predominant Research Methodology:**

*Archival, textual analysis, critical theory, case studies, empirical research, ethnography, etc.*

|  |  |  |  |
| --- | --- | --- | --- |
| **Potential Topics Covered** | **How Handled in the Article?** | **Anything Unexpected?** | **Anything Missing or Insufficiently Explored?** |
| Problems Prompting the Study | *What is the dissonance or reason(s) prompting this project? What problem is the researcher attempting to solve or what area/issue is the research exploring or reporting on?*The researcher is studying the manipulation of text, and integration of graphics in posts on Tumblr. Tumblr is known for humor, the use of multimedia, and short posts, but this critical essay explores the ways in which it relies on written text to generate content, and user interaction. | *Use this column to describe anything that surprised you—a choice, an approach, a conclusion, and so on. Not every field needs to be filled in.* |  *Use this column to provide a critique. If you were reviewing the article, what advice would you provide the author? Not every field needs to be filled in.*  |
| Research Questions |  *List the research questions informing the article. They may be stated or implied.* How does Tumblr merge traditional organizational patterns with new ones to create a social network? is original authorship represented on Tumblr  |  |   |
| Previous Related Research | *List some of the research most significant to the project.*  |  |  |
| Design of Study | *What is the method, or design, used in the study? Textual analysis, case study, etc.*  |  |  |
| Research Site | *Where is the research located?* |  |  |
| Subjects/Participants | *Who participated in the study (if anyone)?* |  |  |
| Data Collection | *How was the data collected? Over what period of time, etc.?* |  |  |
| Findings | *What were the findings of the research?* |  |  |
| Picturing of Data | *Are any graphics (tables, charts, images, screenshots, etc.) included in the article?*  |  |  |
| Discussion | *What approach does the author use in the discussion of the data? What themes are presented? What information is selected (or not)?*  |  |  |
| Limitations | *What, if any, limitations does the author acknowledge?*  |  |  |
| Conclusion/Recommended Actions | *Does the author recommend any actions? How does the article conclude?*  |  |  |
| Needed Further Study | *Does the author recommend further study or research?*  |  |  |
| Place of Publication | *Does this article seem to “fit” with the other articles published in the journal? Comment on its place in the journal.*  |  |  |

**Contribution of study:**

*Write a paragraph of or two that evaluates the study. Who should read it? For what purpose? What overall issue or topic does it contribute to? What recommendations might you make to the author, etc.?*