**ENGL 5328 Risk Communication and Intercultural Rhetorics**

**Final Project Proposal Guidelines**

*Proposal Length:* 1 page single spaced (2 pages maximum)

*Final Project Length and Types:* Refer to syllabus. Please use the categories and questions below to guide your proposal. Headings and sub-headings are usually helpful.

*First Draft Due:* October 21st –hard copy in class

*Final Proposal Due:* November 2nd by e-mail

**Summary**

In one or two sentences articulate: What is the project you are proposing? Why are you doing it? How will you accomplish it?

This project will research the ways in which information about the current drought in California is communicated to Californians. Specifically, it will take a look how the drought was staged as a potential catastrophe before it was an official drought, and how the risk is continually staged as the state deals with the low water levels. I will focus on communication of drought information to inhabitants of Southern California, and how water companies, local government, and private companies address this issue. Their

**Need, Gap, Research Questions**

Is your work couched within an existing RWS conversation? Are you bringing a new lens to an old problem? Are you filling a gap, building on current work, or addressing a need? Contextualize your project using the readings, course materials, and theories/concepts we have been discussing in class. Are you answering a particular research question or a set of research questions?

**Proposed Project and Significance**

What kind of a project are you proposing? What does the end product look like? What is its purpose? What does it do? What is your proposed project’s significance?

**Methodology**

How do you propose to accomplish this project? What does the process you will use look like? Who is your intended audience? Discuss any theoretical or conceptual frameworks you will be using in your analysis.

What is the best medium for it? What does the final product look like? How many pages? What is its format? Can you find guidelines for this format? I.e., if it is a paper for a conference, how many pages should it be? In what style? Or if it is a visual or multimedia project, what does the end product look like, sound like, feel like? What is the purpose in choosing this medium? How will you know you have complied with a written assignment research and page equivalent?

**Working Reference List**

What references and resources that you have already read need to be included in your reference list? What about references and resources that you haven’t read or examined?