CEPCO & Cristo Rey

Border Immersion

* Border Immersion program 🡪 groups from universities and partner churches (youth groups, etc.), 4 days to 1 week,
* Goal – have groups learn about immigration, legal process, immigration stories about process (testimonials), answer questions about current political statements, current laws, immigrate stereotypes, the right away issue 🡪 address the issues and comments so groups can understand the truth and form a more informed opinion 🡪 what the immigrant story can be (wage theft, etc)
* Presentation from border patrol
* Visiting detention center, enunciation house (shelter for immigrants), asylum seekers, who qualifies for a visa, unincorporated areas of Texas (can’t go to Juarez anymore)
* Colonias 🡪 sold land plots, never established electricity, water, etc. 326,

Video

Promotional video 🡪 5-7 min, 10? 15?

* Use for presentations, put on the website,
* Intended audience 🡪 formal/informal introduction, send to partner churches and groups,
* Interviews
* Join some of the events
* Testimonials included
* Colonias specific video (section?), interviews only?

Website

* Update contact information, need access to website, photos (by group), set up Word doc with website update information, remove ads if possible (cost, etc.), basic tutorial information,

Brochure (2 or 3?)

* More professional, not as simple, update CEPCO and After School Program brochure, update Border Immersion brochure (images, color, etc.), how to change the name,

Edit Paragraph

* Program description booklet

Schedule

Ceci P. Herrera as agency mentor (915) 779-6023 (contact information in email) cecipherrera@aol.com

Border immersion

Rose Mary Sanchez-Guzman (915)422-6545 (mobile) borderimmersion@gmail.com Lianette Pappaterra (862) 432-3092 (mobile) borderimmersion@gmail.com