McKeon 🡪 context, move away from Aristotle to \_\_\_\_\_\_\_\_, linking of rhetoric with theology

Each week you will post a reading response guided by the following questions:

* **What?** What did you read? What do you know about the historical context? What do you know about the rhetorical context? Who/what influenced it? What kind of an impact did it have?

**McKeon 🡪** shift away from Aristotle, rhetoric combined with theology, connection with Augustine (Rhet skill used to analyze scripture), speeches to sermons

* **So What?** Explain why you think this work is important to us now and why it was important in its time. How does it connect to other work? Was it unprecedented? Did it open a movement? Close a movement? Lead to something else? If you’re unsure, explain and fill in the blanks later.

**It’s important to understand shifts in application and definition, because it’s the evolution of rhetoric.** Same reason why you’d study any history. Connects to other works by 🡪

**Opens and closes. Closes the civic discourse, and openes the religious discourse 🡪 leads to rethinking of rhetoric, leads to other classic scholars, and new folk writing on/about rhetoric 🡪 it’s widely in schools/universities,**

**Remove invention 🡪 it came from God. Divine intervention/ divine will**

* **Now What?** How/why is this work useful to you (or not)? How does it connect to your own work? How does it help you gain a more robust understanding of something? How might you use it? What questions does it prompt you to ask?

It prompts me to ask why we returned to Aristotle.

Your 500+ word reading responses are due on Blackboard by 11:59 p.m. on Sundays. Two responses to other classmates are due by 1:00 p.m. on Tuesdays.

I will evaluate both your reading journal entries and group responses based on (1) completeness and (2) evidence that you have engaged with the readings and attempted to go deep, expound, and make meaningful connections. While you may focus your attention on one particular reading, you are still responsible for learning and understanding the material for all assigned readings. Therefore, I ask that you explain why you chose to focus on a particular reading for a particular day.