It sounds like you are doing a comprehensive trace on digital rhetoric, yes? Would you be answering the question: what are the origins of “digital rhetoric” and how has the concept evolved? I am wondering if asking a question like this would give you a stronger sense of focus/purpose and help you make connections?

A good start: A-

So in terms of the so what aspect of your project, is your work going to build on this? Complicate it? Etc.? What is the relationship between what Eyman did and what you are planning to do?